



# MIDLAND PARK HIGH SCHOOL

250 Prospect Street ◊ Midland Park ■ NJ 07432 (201) 444-7400 ■ Fax (201) 444-0352

October 2018

Dear Parents:

This year's yearbook, *The Parker* needs your help in fundraising. To pay for the book, an additional fundraising endeavor will be done:

**The Friends and Family campaign** (blue form) is a chance for you and others to send best wishes to your graduating senior. Please create an ad and send it in to Ms. Stewart with the form and check made payable to MPHS Internal Fund.

All ads must be formatted in one of three ways: attach an original business card or picture to the design page with text, submit the ad on a CD or on a .jpg. Do not send the ad on a Microsoft word file. Please return the ad along with a check payable to Midland Park High School Yearbook as soon as possible to Ms. Stewart. The ad prices are as follows:

<b>Full page</b>	--	<b>\$250.00</b>
<b>Half page</b>	--	<b>\$175.00</b>
<b>Quarter page</b>	--	<b>\$100.00</b>
<b>Eighth page</b>	--	<b>\$ 70.00</b>

Regarding **business ads**, this year I mailed the form to sixty local businesses. If you are interested in giving a family business ad your senior may pick up a form in room 43, or go to the MPHS website and click on Class of 2019 Scholarships and Yearbook; all yearbook forms will be located at that link.

**Finally, to reserve a copy of the yearbook the cost is \$100.00 due by January 7<sup>th</sup> (cream form); this will ensure your child's name embossed on front cover.** Please fill out the form with the necessary information. After January 7<sup>th</sup> a deposit will be \$110.00 with no embossed name on the front cover. **The final cost of the yearbook will depend on the monies raised by the ad campaigns.**

Thank you for your help and cooperation in the matter. If you have any questions, please contact me at [Nstewart@mpsnj.org](mailto:Nstewart@mpsnj.org).

Sincerely,

Nancy Stewart  
Yearbook Financial Advisor