

Advanced Television Production



Broadcasting Department

Prerequisites: Studio and Field Production

COURSE DESCRIPTION

Advanced Television Production integrates the skills learned in the Studio and Field Production courses and gives students the unique opportunity to produce broadcast programming for Midland Park's local access station. This experience will challenge students to function as a crew in a television studio and promote professionalism in a work-like environment. Students will not only see their ideas evolve through the stages of the production process to form a finished product; but they will also be able to gauge their level of success from the audience's reaction as a result of distribution.

COURSE GOALS

- Expose students to a real-world experience in the television industry
- Encourage teamwork and professionalism
- Provide repetitive opportunities to practice skills
- Support creative risks
- Tests students' ability to problem solve

STUDENT LEARNING OUTCOMES

- Identify and brand their product
- Analyze the outcome of their process messages
- Assess different approaches and content
- Implement ideas into future shows
- Run their own television station

INSTRUCTOR INFORMATION

Lisa Hayne
Room 25, Television Studio
lhayne@mpsnj.org

It is best for parents to initially reach out to me through email. I am usually available to meet with students from 1:00-2:10 pm in my classroom, however, alternate arrangements can be made based on a student's needs.

CLASS MEETINGS

Location: Room 25, Television Studio or Virtually on The Advanced Television Production Classroom
Class Code: eq47jwh
7:15 AM M-F

COURSE READINGS/MATERIALS

You will receive a production workbook for this course. This will also be made available digitally on The Advanced Television Production Google Classroom. It is advised that you purchase your own 16-32 GB 10 class SD card like the example below. There are many brands at varying price points just make sure it is a full size SD card and not a micro version. You should also have a folder to organize your materials.



COURSE POLICIES

The policies that guide this class are rooted in an expectation of RESPECT. Our classroom is an experimental space: we're all learning, and this requires that we ask questions, try out new ideas, take risks, FAIL, and come to new insights individually and together. You are encouraged to experiment with your ideas, and with your citizenship as part of our classroom community. You are expected, also, to offer patience, attention, and respect to your classmates as they test new ideas.

Please understand that the production equipment is valuable and provides a unique learning opportunity. To that end, you will need to view, print, and sign the Television Studio Contract in the material section of the Advanced Television Production Google classroom.

Attendance & Tardiness

You are expected to be on time for this class. Studio productions require the entirety of the period to complete a successful production. If this course is to meet online you will be expected to answer the attendance question within the first five minutes of the period. Responding late will result in an absence.

Academic Integrity

I expect all of your submitted work to have come from your brain and your hand unless stated otherwise. Within professional communities, the result of creative misrepresentation can carry severe consequences, including legal penalties regarding liability and copyright infringement.

Late Work

It is important to consider the timeliness of the work we do. We cannot air last week's news. Projects turned in late will lose two points a day. Projects turned in after an air-able time frame will not be accepted at all.

TECHNICAL REQUIREMENTS FOR COURSE

You'll need regular access to your Chromebook and the Internet to access our course materials. Take time familiarizing yourself with our course classroom. You will need to be able to download, convert, upload, watch, and create videos. You should know how to properly use all of the studio and field equipment, how to properly frame and compose shots using techniques previously taught, and how to edit a project in Final Cut Pro on the MAC computers. If you have been permitted to take this course without completing the necessary prerequisites, it is your responsibility to catch yourself up on the curriculum.

INSTRUCTIONAL METHODS

Lectures, demonstrations, Power Points, readings, and videos will all be used for instruction. Students are expected to participate as crew members during studio productions and will act in various positions during field productions. I find this hands on method to be the most beneficial part of the course experience.

Instructor Guidance

Immediate feedback is offered throughout the production process. Whether you choose to accept it each step of the way, at the end, or not at all is up to you. I always try to accommodate and assist students who need extra time in the studio editing or filming. However, **your** lack of planning does not constitute **my** emergency.



RESOURCE LINKS

Yale's Film Analysis Website offers further information on cinematography, editing and sound.

<https://filmanalysis.yale.edu/>

Columbia Journalism School's site showcases student work.

<https://journalism.columbia.edu/broadcast>

EVALUATION POLICIES

Students will be evaluated on four categories

- 1) Production (50 Points total for each project)
 - Pre-production (12 Points)
 - Production (12 Points)
 - Post-production (12 Points)
 - Overall End Product (14 Points)
- 2) Professionalism (10 Points - Monthly)
- 3) Participation (3 Points each)
- 4) Reading and Viewing Quizzes/Assignments (Points will vary on length and complexity of each.)

*Alternate projects will be provided to students as needed. For example, if a student is absent for a long period of time and cannot contribute to a production, a paper will be assigned.

EFFORT AND INVOLVEMENT

Studio productions require the cooperation of each and every crew member. Broadcasting is a team sport. It requires knowledge, focus, and patience. Participation is not optional in this course.

Students will be required to complete a self-reflection rubric after each project and to participate in peer critiques. Consider what has been created. Did the end product fulfill the expectation of the process message? Did the project evolve into an unexpected result? What issues were encountered along the way and what were the solutions?

Students are expected to behave responsibly in the studio and to be aware of the equipment and cables. See the Television Production Contract for details.

PROJECTED SEQUENCE OF COURSE

Introduction

Junior Producers - Review Shot Composition & Camera Techniques

Senior Producers - Film Five Elements Script

Junior & Senior Producers - Audio, Lighting and Scripting

Junior & Senior Producers - Review Studio Production

Senior Producers (Junior Producers shadow) - Weekly News Production, Good Morning Midland Park (throughout)

Junior Producers - ENG/MOS Reports

Senior Producers (Junior producers shadow) - Segments: Weather, Sports, Entertainment, DIY, Health & Wellness, Cooking, Science, Recommendations, Top 10, Movie Review, and Travel etc.

Senior 1 Producers and Junior Producers - News/Feature Packages

Senior and Junior Producers - EFP/Event Coverage

Senior 1 Producers - Matching on Action

Senior or Junior Producers - Parody/Recreation, On the Road, and/or Documentary

Senior Producers - Film Formulas: Manipulating your Audience; Comedy, Drama, Suspense, Horror, and Science Fiction

Production Meetings and Conferences (throughout)

Mid-Term & Final Projects